CHRIS MARABATE

Contact Information

Cell
(586)703-1428

Email
cmarabate@gmail.com

Website
chrismarabate.com

SUMMARY

I'm extremely self-motivated and eager to learn everything I can about all aspects of digital media design. I tend to spend most of my free time teaching myself new things that I could use to advance my career in this field. Web development has always been my main passion, it has never felt like work to me. I also taught myself how to setup my own CentOS web server to host WordPress websites on. I even own a lifetime membership to both TeslaThemes.com and ThemesKingdom.com. You may click here to view a list of all the WordPress plugins I have a lot of experience with.

EDUCATION

Baker College
Bachelor of Digital Media Technology, concentration in Digital Media Design
2016

Macomb Community College
Associates of General Studies
2010

SKILLS

- Develop websites including functionality, graphics, layouts, illustrations, logos, and so on
- Determine size and arrangement of graphics and select style, size, and positioning of type
- Confer with clients to determine preferred layout, graphics, fonts & colors
- Create designs, concepts, and responsive layouts that will scale to look good on all the various mobile devices and web browsers
- Install WordPress and edit themes to fit the client's needs as well as the configuration of plugins to add any requested functionality
- Install CentOS and set it up Apache Webserver, MySQL Server, etc…
- Create virtual hosts
- Transfer sites from one server to another
- Manage DNS
- Video production & post-production
- 3D kinetic typography animations

KNOWLEDGE

Web Development
WordPress, HTML5, CSS3, SCSS, Sass, Chrome, Javascript/jQuery, DOM, Version Control, Git, Linux Terminal Commands, PHP, Webmin, phpMyAdmin, MySQL, SSH, DNS, Heroku, Dreamweaver, MailChimp, WPengine, CPanel, Filezilla, Sublime Text, Putty, Unify, ShipStation, WooCommerce, TailwindCSS, AlpineJS, Netlify, ZEIT, Package Control, Node.js, GatsbyJS, Hugo CMS, Netlify Identity, Contentful, Semantic UI, Glitch, Codepen, JSFiddle, VSCode & more.

Graphic Design
Photoshop, Illustrator, InDesign, Acrobat Pro, & more.

Video Production
Premiere Pro, After Effects, Audition, Speed Grade, VideoCopilot.net & more.

Operating Systems
Windows, Ubuntu & CentOS.

Other
Outlook, Excel, Word, SyncBack, Backblaze, Remote Desktop Connection, VirtualBox, NitroShare, Parcelite Clipboard Manager, ClipDiary, Synergy1.8, Bluestacks & more.

EXPERIENCE

Web Designer, Area51 Services
Rochester, Minnesota | March 2019 - February 2020

For a while I was working remotely for a friend of mine I met playing EverQuest ages ago, he was my guild leader. Anyways he owns a web design company and has a ton of Real Estate Clients in his state of Minnesota. He had recently developed a new platform for developing website for all his real estate clients and any future clients and he hired me to develop some of them for him.

Accomplishments
- Designed & developed real estate listing websites using only using HTML, CSS, & JavaScript for their clients
- Tested sites in the most popular browsers at the dimensions of all the latest mobile devices to ensure cross-browser compatibility and responsiveness

Clients
- Cummings Janzen Real Estate: https://cummingsjanzen.com
- April Clarine: https://aprilclarine.com
- Heartland Real Estate: https://heartlandltd.com
- Wadsten Real Estate Group: http://wadstenrealestategroup.com
- Lakeshore Hunter: https://lakeshorehunter.com
- Mary DuBois Adamek: https://callrealtormary.com
- Bill Hansen Realty: http://dev.billhansenrealty.com
- Debbie Hibbard: https://debbiehibbard.com

Developer, Basso Digital Marketing Agency
Troy, MI | January 2018 – March 2019

This is by far the best job I have ever had because I was doing exactly what I love to do. I was the only in-house developer, so I was in-charge of handling any issues that our clients asked us about in concern to their current sites but I would also have to development new websites from scratch using WordPress, PHP, HTML, CSS, & jQuery/Javascript. I also worked a lot with their WPengine server, setting up and working with site installs like requesting & configuring their SSL certificate & DNS info. While developing these sites I would always make sure to use ACF custom fields to make everything extremely simple for the client to make changes to their website themselves without having to edit any code. After or just prior to when a new website was launched live, I would train the client on how to make changes to it themselves using the custom fields I set up for them.

Accomplishments
- I worked on countless other sites while I worked here but the ones listed above are the ones I can honestly say I developed completely on my own.
- Gained a ton of experience using Advanced Custom Fields Pro
- Used both Basecamp & Wrike while working here
- Used Acrobat to make PDF edits
- Used Photoshop to make image adjustments
- Developed landing pages
- Worked heavily with Gravity Forms creating forms with conditional logic

Clients
- Controlled Power: https://www.controlledpwr.com/
- Trenton Forging: https://trentonforging.com
- SFL Companies: https://www.sflcompanies.com/
- Villa Bella: https://www.villa-bella.net/
- The Grillo Companies http://grilloco.com/
- Troy Restaurant Week: http://troyrestaurantweek.com/
- Detroit Sausage: https://detroitsausage.com/
- Smith Meat Packing: https://smithmeatpacking.com/

Digital Media Designer & Marketing Assistant, Tsunami Premium Vapor
Troy, MI | June 2016 – September 2017

This was a great job and I learned a ton working there. I created two WordPress sites from scratch for them. Their main website used to be a completely separate website with its own navigation that never matched the navigation of their main site. I started from scratch and replaced both websites with one website that could do it all. Then I migrated all their customers, orders, SEO URLs, and set it up with Unify to sync orders and inventory to QuickBooks. The other website I created for them is a B2B website that their distributors & retailers can use to place orders online. I set it up to give different prices to different users based on the user role we assigned to them based on their distributor price level and much more.

I also designed flyers, ads, card inserts, envelopes, created and scheduled email blasts, ran all their social media accounts and was in charge of all their marketing.

Accomplishments
- Created and maintain TsunamiPremiumVapor.com
- Created and maintain B2Bvapors.com
- Designed countless ads, flyers, card inserts, envelopes, etc…
- Used Acrobat to make PDF edits
- Designed HTML/CSS email blasts
- Created forms with conditional logic
- Linked WooCommerce online store with Unify to sync orders and inventory with QuickBooks
- Orders prints and other promotional material like shirts, pens, and laptop bags
- Designed large display banners
- Run all their social media accounts
- Social Media Marketing
- Set up B2Bvapors.com to show different prices to customers based on their user role of the account they logged-in with.
- Setup auto-applying coupon codes
- Created custom order statuses and linked them to Unify
- Used HubSpot CRM for managing marketing contacts
- Manage all our domains and set up various redirects for them
- Worked on various servers including Cpanel, WHM, and WPengine
- Positioned 3D models in Cinema4D and rendered them out
- Created thousands of notes in Evernote and created shared notebooks for keeping team members in the loop
- Used SmartSheets to keep the team all on the same page
- Created affiliate links that automatically apply affiliate coupon codes
- Experience contacting support for various plugins and web services
- Designed order forms
- And much much more...

IT Department - Web Design Intern, MichBusiness
Warren, MI | Jan 2015 – June 2016

I gained a lot of valuable experience working at MichBusiness for my internship. I was in charge of creating & scheduling HTML/CSS email blasts to their various distribution lists.

I also did a lot of work on their various WordPress event websites and did a little video production and motion graphics work for them as well.

Accomplishments
- Designed HTML/CSS email blasts
- Sent proofs and made sure eblasts got approved before scheduling
- Used Photoshop slices to export eblast graphics
- Used Illustrator to design buttons and banners for eblasts.
- Used Acrobat to make PDF edits

- Used Illustrator to vectorize graphics
- Designed WordPress email templates
- Accessed our web server to make backend tweaks
- Make changes to various WordPress sites
- Created forms with conditional logic
- Made updates to sponsor & event pages
- Styled link colors and hover effects using CSS
- Linked email blasts to events to display correct sponsors for the event
- Created video intros/outros using AfterEffects
- Filmed and edited video clips using Premiere Pro
- Helped co-workers with whatever IT issues they needed help with
- Used RealMagnet to schedule eblasts and send tracking reports
- Sent code through premailer HTML pre-flight converter to ensure proper formatting for emails
- Created Outlook versions of eblasts that co-workers could send out individually on their own
- Used spam trigger checkers to ensure eblasts will not get marked as spam
- Used Google Docs to keep myself organized and easy access to common code snippets or email address for me to copy & paste
- Created filters in Outlook to automatically sort incoming emails into folders based on the criteria I set to keep my email inbox organized
- Participated in wellness activities
- Backed up WordPress websites files and databases and transferred them to our dev server
- Created WordPress child themes
- Installed and configured WordPress plugins
- Created navigation menus items
- Developed all the Health Care Reform Connect pages of the website
- Used SysAid Service Desk to track our projects and update coworkers with our progress
- Got some experience using a Dot Not Nuke site before we switched everything over to WordPress
- Setup payment forms with Authorize.net to ensure credit card info is valid
- Used shortcodes and have some experience creating them
- Created a webinar hosting website using WordPress that they never ended up using.

WordPress Designer/Web Host, Game of Clues Escape Room
Novi, MI | March 2016 – December 2016 (Freelance)

I created the site with WordPress, customized it, added functionality, and designed the logo. I host this website on my server as well.

Accomplishments
- Developed and designed the WordPress website
- Designed logo using Illustrator
- Created and formatted all the pages
- Used Illustrator to vectorize graphics
- Used Photoshop to resize images
- Added functionality by installing & configuring plugins
- Styled link colors and hover effects using CSS
- Added CSS animations to all of the content boxes
- Created collapsible FAQ page questions
- Styled to be responsive to look good on all devices
- Host on my server
- Suggested ways to save her money

WordPress Designer, The Well of Waterford
Waterford, MI | March 2016 (Freelance)

I redesigned their WordPress site and added some functionality to it. This involved a lot of CSS styling and page content edits.

Accomplishments
- Redesigned WordPress website
- Styled link colors and hover effects using CSS
- Styled to be responsive to look good on all devices
- Made content changes
- Added functionality by installing & configuring plugins
- Added embed videos to pages

WordPress Designer/Web Host, Andy Lloyd's Dark Star Blog
UK | December 2016 (Freelance)

I created the site using WordPress, designed it and added a ton of functionality to it. I also tweak Andy's posts to make everything look consistent. Because his site is so popular I also have to actively monitor it and protect it from spammers & hackers.

Accomplishments
- Developed and designed the WordPress website
- Designed graphics
- Added a ton of functionality by installing & configuring plugins
- Setup menus to hide content from users who are not logged in
- Setup email subscription options
- Set it up so registered users can choose which categories to subscribe to
- Configured a ton of widgets for the sidebar
- Installed and configured Wordfence & Sucuri to increase the site security
- Connected the site to the API of many anti-spam web services
- Made it so visitors can rate each post and like/dislike each comment
- Added social sharing options to each post that tracks how many times it has been shared
- Ensure post are formatted consistently
- Actively protect site from spammers
- Styled link colors and hover effects using CSS
- Recently I developed him a completely new WordPress site

WordPress Developer/Designer, Designers & Partners
Warren, Michigan | August 2015 – March 2016

Accomplishments
- Made multiple content and CSS edits
- Added translation functionality by installing & configuring the WPML plugin
- Translated pages with consistent formatting
- Changed all the links of translated pages to link to the translated versions

Clients
- Vari-Form.com
  - Another project I did for Designers and Partners was making changes to the locations and their associated markers on the map using an imgmap.
- SLPT.com
  - This is one of the projects I worked on for Designers and Partners. I made a bunch of content changes as well as installed & configured the translation plugin. I even used the translations I was provided with to create all the translated pages and ensured they were formatted the same in both languages.

Accomplishments
- Made multiple content and CSS edits
- Used imgmap to make changes to map location markers so that they appeared in the correct location on the map when you hover your mouse over the name of the location in the menu

Graphic Designer, Teacher's Discovery
Auburn Hills, Michigan | January 2013 – February 2014

I designed a few textbook covers using Illustrator as well as made a bunch of textbook content edits using InDesign.

Accomplishments
- Designed textbook covers using Illustrator
- Designed flyers using Illustrator
- Made textbook content edits using InDesign
- Used Illustrator to vectorize graphics
- Made adjustments based on feedback

Web Designer, Area51 Services
Rochester, Minnesota | March 2010 - November 2012

I have known the owner ever since I met him online playing EverQuest back when I was about 11 years old. I have created a few websites for clients of his and done a few other random graphic design projects for him whenever he doesn't have the time to do it himself.

Accomplishments
- Developed and designed ASP.NET/HTML/CSS/JS websites
- Designed logos & graphics
- Styled link colors and hover effects using CSS
- Used div tags
- Used CSS to position divs and set their height, width, etc...
- Used insert statements to pull content from ascx files

Graphic Designer & WordPress Developer/Designer, Status Vodka
Atlanta/Miami/LA/Vegas/NY | March 2006 – August 2013

I have worked on a bunch of different graphic design projects for them and I created my first WordPress website for them.

Accomplishments
- Designed multiple promotional posters, flyers & ads
- Redesigned their logo
- Used Illustrator to vectorize graphics
- Designed banners & other graphics for their social media profiles
- Designed their WordPress website

Graphic Designer & Web Designer, Sex Appeal Magazine
Detroit, MI | January 2006 – August 2013

I designed countless promotional posters, flyers & ads for them as well as social media content. I also did a couple magazine covers and a few media kits. Besides that, I created them a website and designed a quite a few logos for them.

Accomplishments
- Designed multiple promotional posters, flyers & ads
- Designed magazine covers
- Designed media kits
- Used Illustrator to vectorize graphics
- Designed logos banners & other graphics for their social media profiles
- Developed and designed a ASP.NET/HTML/CSS/JS website

REFERENCES

Area51
Shawn Hyde
Area51 Services
Owner
507-358-4242
hyde@a51.co

Basso
Dan Santonicito
Owner
586-823-5354
dan@bassomarketingagency

Kelly Cedroni
Director of Projects
586-713-8766
kelly@bassomarketingagency

Tsunami Premium Vapor
Scott Elias
Owner
248-928-3980
scott@tsunamiecig.com

Ronnie Samona
Owner
248-928-6715
ronnie@tsunamiecig.com

Amanda Morang-Piccirillo
Office Manager
248-337-7141
amanda@tsunamiecig.com

MichBusiness
Jennifer Kluge
President
5862021441
jkluge@michbusiness.org

John Neumann
IT Director
5862146450
jneumann@michbusiness.org

Dan Jackson
User Experience Manager
5863934404
djackson@michbusiness.org